



AiTools

**FOR INDIVIDUALS, SMALL
BUSINESSES & SOLOPRENEURS**

AI Tools for Individuals & Small Business

Category	Tool	Description	Pricing	Rating	Website
Accounting and Finance	FreshBooks	Invoicing and accounting software for small businesses.	Starts at \$15/month	★★★★☆	FreshBooks
Accounting and Finance	QuickBooks	Accounting software for managing finances, invoicing, and payroll.	Starts at \$25/month	★★★★☆	QuickBooks
Accounting and Finance	Wave	Free accounting software for small businesses to manage invoicing, payments, and payroll.	Free, with optional paid features	★★★★☆	Wave
Accounting and Finance	Xero	Cloud-based accounting software for small businesses.	Starts at \$12/month	★★★★☆	Xero
Analytics and Reporting	Google Analytics	Web analytics service for tracking and reporting website traffic and user behavior.	Free	★★★★☆	Google Analytics
Analytics and Reporting	Hotjar	Behavior analytics and user feedback service to understand customer interactions.	Free plan available, paid plans start at \$39/month	★★★★☆	Hotjar
Analytics and Reporting	Mixpanel	Advanced analytics platform for tracking customer behavior and product usage.	Free plan available, paid plans start at \$25/month	★★★★☆	Mixpanel
Analytics and Reporting	Tableau	Data visualization tool for creating interactive and shareable dashboards.	Starts at \$70/user/month	★★★★★	Tableau
Collaboration	Google Workspace	Collaboration and productivity suite with AI tools for email, docs, and meetings.	Starts at \$6/user/month	★★★★★	Google Workspace
Collaboration	Microsoft Teams	Collaboration platform with chat, video meetings, and AI features for productivity.	Free plan available, Office 365 plans start at \$5/user/month	★★★★★	Microsoft Teams
Collaboration	Slack	Messaging app for team collaboration with AI-powered search and workflow automation.	Free plan available, paid plans start at \$6.67 /user/month	★★★★★	Slack
Collaboration	Zoom	Video conferencing tool with AI features for virtual meetings and collaboration.	Free plan available, paid plans start at \$14.99/month	★★★★☆	Zoom
CRM	HubSpot CRM	Free CRM platform that helps manage leads and automate marketing efforts.	Free, with premium options	★★★★☆	HubSpot CRM
CRM	Pipedrive	Sales CRM with AI-driven tools to manage customer interactions and support tickets.	Starts at \$12.50/user/month	★★★★☆	Pipedrive
CRM	Salesforce Essentials	Scaled-down version of Salesforce CRM for small businesses.	Starts at \$25/user/month	★★★★☆	Salesforce Essentials
CRM	Zoho CRM	CRM platform with sales and marketing automation features.	Starts at \$14/user/month	★★★★☆	Zoho CRM
Customer Service	Freshdesk	Customer support software with AI-driven automation.	Free plan available, paid plans start at \$15/agent/month	★★★★☆	Freshdesk
Customer Service	Intercom	Customer communication platform with AI chatbots.	Starts at \$39/month	★★★★☆	Intercom
Customer Service	Tidio	AI-powered live chat and chatbot solution for customer support.	Free plan available, paid plans start at \$18/month	★★★★☆	Tidio
Customer Service	Zendesk	Customer service and engagement platform with AI-driven automation.	Starts at \$49/agent/month	★★★★☆	Zendesk
Document Collaboration	Dropbox Paper	Collaborative document editing tool with integrations and AI features.	Free with Dropbox plans starting at \$9.99/month	★★★★☆	Dropbox Paper
Document Collaboration	Google Docs	Online document editor with real-time collaboration and AI-driven suggestions.	Free with Google Workspace plans starting at \$6/user/month	★★★★★	Google Docs
Document Collaboration	Microsoft Office 365	Suite of productivity tools with AI features for document collaboration and productivity.	Starts at \$5/user/month	★★★★★	Microsoft Office 365
Document Collaboration	Notion	All-in-one workspace for note-taking, project management, and collaboration.	Free plan available, paid plans start at \$4/month	★★★★☆	Notion
Document Management	Adobe Sign	eSignature solution within Adobe Document Cloud with AI for document workflows.	Starts at \$12.99/user/month	★★★★☆	Adobe Sign
Document Management	Box	Cloud content management and file sharing service with AI for content insights and security.	Starts at \$5/user/month	★★★★☆	Box
Document Management	DocuSign	eSignature and document management platform with AI for automating agreements.	Starts at \$10/user/month	★★★★☆	DocuSign

AI Tools for Individuals & Small Business

Category	Tool	Description	Pricing	Rating	Website
Document Management	PandaDoc	Document management and eSignature software with AI for document automation and insights.	Starts at \$19/user/month	★★★★☆	PandaDoc
Email Marketing	ActiveCampaign	Email marketing and automation platform with AI features.	Starts at \$9/month	★★★★☆	ActiveCampaign
Email Marketing	Constant Contact	Email marketing tool for creating professional email campaigns and newsletters.	Starts at \$20/month	★★★★☆	Constant Contact
Email Marketing	Mailchimp	Email marketing service with AI tools for automation and personalization.	Free plan available, paid plans start at \$10/month	★★★★☆	Mailchimp
Email Marketing	Sendinblue	Digital marketing platform with email marketing, SMS, and chat tools.	Free plan available, paid plans start at \$25/month	★★★★☆	Sendinblue
File Sharing and Storage	Box	Cloud content management and file sharing service with AI for content insights and security.	Starts at \$5/user/month	★★★★☆	Box
File Sharing and Storage	Dropbox	Cloud storage and file sharing service with collaboration features.	Free plan available, paid plans start at \$9.99/month	★★★★☆	Dropbox
File Sharing and Storage	Google Drive	Cloud storage and file sharing service with AI for file organization and search.	Free with Google Workspace plans starting at \$6/user/month	★★★★☆	Google Drive
File Sharing and Storage	OneDrive	Cloud storage and file sharing service integrated with Microsoft Office 365.	Free plan available, Office 365 plans start at \$5/user/month	★★★★☆	OneDrive
Graphic Design	Adobe Spark	Online design tool for creating graphics, web pages, and video stories.	Free plan available, paid plans start at \$9.99/month	★★★★☆	Adobe Spark
Graphic Design	Canva	Graphic design tool for creating marketing visuals, social media posts, and presentations.	Free plan available, paid plans start at \$12.95/month	★★★★☆	Canva
Graphic Design	Piktochart	Easy-to-use design tool for creating infographics, presentations, and reports.	Free plan available, paid plans start at \$24.17/month	★★★★☆	Piktochart
Graphic Design	Visme	Design tool for creating presentations, infographics, and other visual content.	Free plan available, paid plans start at \$25/month	★★★★☆	Visme
HR and Recruiting	ADP Workforce Now	Comprehensive HR management suite with payroll and benefits management.	Custom pricing (contact for a quote)	★★★★☆	ADP Workforce Now
HR and Recruiting	BambooHR	HR software for small and medium-sized businesses with AI for performance management.	Starts at \$6.19/employee/month	★★★★☆	BambooHR
HR and Recruiting	Breezy HR	Recruiting software designed to streamline the hiring process for small businesses.	Starts at \$143/month	★★★★☆	Breezy HR
HR and Recruiting	Gusto	Payroll and benefits management with AI-driven automation.	Starts at \$39/month + \$6/person	★★★★☆	Gusto
HR and Recruiting	JazzHR	Recruiting software for applicant tracking and managing the hiring process.	Starts at \$39/month	★★★★☆	JazzHR
HR and Recruiting	Workable	Recruiting software for posting jobs, sourcing candidates, and managing hiring.	Starts at \$99/month	★★★★☆	Workable
HR and Recruiting	Workday	Comprehensive HR management suite with AI-driven analytics and automation.	Custom pricing (contact for a quote)	★★★★☆	Workday
HR and Recruiting	Zoho People	HR management software with AI tools for employee engagement and performance.	Starts at \$1.25/user/month	★★★★☆	Zoho People
Legal and Compliance	Compliance.ai	Regulatory change management platform for compliance professionals.	Custom pricing (contact for a quote)	★★★★☆	Compliance.ai
Legal and Compliance	eBrevia	AI-based contract review and analysis software.	Custom pricing (contact for a quote)	★★★★☆	eBrevia
Legal and Compliance	Kira Systems	Machine learning software for contract analysis.	Custom pricing (contact for a quote)	★★★★☆	Kira Systems
Legal and Compliance	LawGeex	AI-powered contract review automation software.	Custom pricing (contact for a quote)	★★★★☆	LawGeex
Marketing Automation	Drip	E-commerce marketing automation platform for personalized email campaigns.	Starts at \$19/month	★★★★☆	Drip
Marketing Automation	HubSpot Marketing Hub	All-in-one marketing platform with email marketing, automation, and analytics.	Free plan available, paid plans start at \$50/month	★★★★☆	HubSpot Marketing Hub

AI Tools for Individuals & Small Business

Category	Tool	Description	Pricing	Rating	Website
Marketing Automation	Marketo Engage	Marketing automation software with AI-driven features.	Custom pricing (contact for a quote)	★★★★☆	Marketo Engage
Marketing Automation	Zoho MarketingHub	Marketing automation software with AI features for small businesses.	Starts at \$10/month	★★★★☆	Zoho MarketingHub
Payment Processing	Authorize.Net	Payment gateway with AI for fraud detection and payment processing. Online payment processing service with AI for fraud detection.	Starts at \$25/month + transaction fees	★★★★☆	Authorize.Net
Payment Processing	PayPal	Payment processing solution with AI for business analytics and inventory management.	Transaction fees apply (2.9% + 30¢ per transaction)	★★★★☆	PayPal
Payment Processing	Square	Payment processing platform with AI tools for fraud prevention and analytics.	Free plan available, transaction fees apply (2.6% + 10¢ per transaction)	★★★★☆	Square
Payment Processing	Stripe	Online presentation tool with real-time collaboration and AI-driven suggestions.	Pay-as-you-go pricing (2.9% + 30¢ per transaction)	★★★★☆	Stripe
Presentation Tools	Google Slides	Presentation software with AI features for design suggestions and real-time collaboration.	Free with Google Workspace plans starting at \$6/user/month	★★★★★	Google Slides
Presentation Tools	Microsoft PowerPoint	Presentation software with zoomable canvas for creating dynamic presentations.	Starts at \$5/user/month with Office 365	★★★★★	Microsoft PowerPoint
Presentation Tools	Prezi	Tool for creating presentations, infographics, and other visual content.	Free plan available, paid plans start at \$5/month	★★★★☆	Prezi
Presentation Tools	Visme	Project management tool for organizing work and tracking project progress with AI-powered automation.	Free plan available, paid plans start at \$25/month	★★★★☆	Visme
Project Management	Asana	Project management platform with customizable features and AI tools for productivity enhancement.	Free plan available, paid plans start at \$10.99 /user/month	★★★★★	Asana
Project Management	ClickUp	Work operating system for managing projects and workflows with AI-powered insights.	Free plan available, paid plans start at \$5/user/month	★★★★★	ClickUp
Project Management	Monday.com	Visual project management tool based on Kanban boards with AI features for task automation.	Starts at \$10/user/month	★★★★☆	Monday.com
Project Management	Trello	Marketing data engine that provides real-time insights and lead scoring.	Free plan available, paid plans start at \$5/user/month	★★★★☆	Trello
Sales and Lead Generation	Clearbit	Sales software for lead generation, tracking, and scoring with AI capabilities.	Starts at \$99/month	★★★★☆	Clearbit
Sales and Lead Generation	HubSpot Sales Hub	Tool for finding and managing leads using LinkedIn's network.	Free plan available, paid plans start at \$50/month	★★★★☆	HubSpot Sales Hub
Sales and Lead Generation	LinkedIn Sales Navigator	Sales CRM with AI-driven tools to manage leads and automate sales processes.	Starts at \$79.99/month	★★★★☆	LinkedIn Sales Navigator
Sales and Lead Generation	Pipedrive	Tool for scheduling, publishing, and analyzing social media content.	Starts at \$12.50/user/month	★★★★☆	Pipedrive
Social Media Management	Buffer	Social media management platform for scheduling posts, monitoring mentions, and analyzing performance.	Free plan available, paid plans start at \$15/month	★★★★☆	Buffer
Social Media Management	Hootsuite	Social media scheduling tool with visual planning and analytics.	Free plan available, paid plans start at \$19/month	★★★★☆	Hootsuite
Social Media Management	Later	Social media management platform with scheduling, monitoring, and reporting features.	Free plan available, paid plans start at \$12.50/month	★★★★☆	Later
Social Media Management	Sprout Social	Free tool for creating surveys and forms with real-time response tracking.	Starts at \$99/user/month	★★★★☆	Sprout Social
Survey and Feedback	Google Forms	Experience management software for collecting and analyzing customer feedback.	Free	★★★★☆	Google Forms
Survey and Feedback	Qualtrics	Survey tool for creating, distributing, and analyzing surveys for customer feedback.	Custom pricing (contact for a quote)	★★★★☆	Qualtrics
Survey and Feedback	SurveyMonkey	Tool for creating engaging surveys and forms with conversational interfaces.	Free plan available, paid plans start at \$25/month	★★★★☆	SurveyMonkey
Survey and Feedback	Typeform		Free plan available, paid plans start at \$35/month	★★★★☆	Typeform

AI Tools for Individuals & Small Business

Category	Tool	Description	Pricing	Rating	Website
Task Management	Any.do	Task management and to-do list app with AI for reminders and productivity insights.	Free plan available, paid plans start at \$2.99/month	★★★★☆	Any.do
Task Management	Microsoft To Do	Task management tool integrated with Microsoft 365 for task tracking and management.	Free	★★★★☆	Microsoft To Do
Task Management	Todoist	Task management application with AI for productivity tracking and task organization.	Free plan available, paid plans start at \$3/user/month	★★★★☆	Todoist
Task Management	Wrike	Task management and project collaboration software with AI tools for workload management and task automation.	Free plan available, paid plans start at \$9.80 /user/month	★★★★☆	Wrike
Time Tracking	Clockify	Free time tracking tool with AI for productivity insights and time management.	Free, with optional paid features	★★★★☆	Clockify
Time Tracking	Harvest	Time tracking and invoicing software with AI for reporting and analysis.	Starts at \$12/user/month	★★★★☆	Harvest
Time Tracking	Hubstaff	Time tracking and productivity monitoring tool with AI for workforce management.	Starts at \$7/user/month	★★★★☆	Hubstaff
Time Tracking	Toggl Track	Time tracking software with AI features for productivity analysis and reporting.	Free plan available, paid plans start at \$10/user/month	★★★★☆	Toggl Track
Website Analytics	Crazy Egg	Heatmap and A/B testing tool to analyze user behavior on your website.	Starts at \$24/month	★★★★☆	Crazy Egg
Website Analytics	FullStory	Digital experience platform for user experience insights and analytics.	Custom pricing (contact for a quote)	★★★★☆	FullStory
Website Analytics	Kissmetrics	Analytics platform for tracking customer behavior and engagement.	Starts at \$299/month	★★★★☆	Kissmetrics
Website Analytics	Lucky Orange	Website analytics tool for heatmaps, visitor recordings, and conversion optimization.	Starts at \$10/month	★★★★☆	Lucky Orange
Website Builders	Shopify	E-commerce platform with AI features for building and managing online stores.	Starts at \$29/month	★★★★☆	Shopify
Website Builders	Squarespace	Website builder with AI tools for design and analytics.	Starts at \$12/month	★★★★☆	Squarespace
Website Builders	Wix	AI-driven website builder for creating professional websites with ease.	Free plan available, paid plans start at \$14/month	★★★★☆	Wix
Website Builders	WordPress.com	Website builder and content management system with AI plugins.	Free plan available, paid plans start at \$4/month	★★★★☆	WordPress.com